



November, 2009

Dear Friend of the Sarnoff Foundation,

This year the Sarnoff Cardiovascular Research Foundation marks a significant milestone –our 30<sup>th</sup> Anniversary. Dr. Stanley Sarnoff’s vision to create a research Fellowship Program to inspire young investigators is thriving and by all measures, his dream to cultivate wide-eyed medical students into successful leaders – as physicians, scientists, department chairs, entrepreneurs, and CEO’s – has been a tremendous success.

I hope you have a chance to read the recent Sarnoff News sharing highlights of the Foundation’s activities and accomplishments such as the appointment of Dr. Richard Page (Sarnoff Fellow 1982-83 and 1987-89 Scholar) to Chair the Department of Medicine at the University of Wisconsin. We take great pride in his impressive achievement and the many others of our distinguished Sarnoff community (*for more Sarnoff Alumni success stories see [www.SarnoffFoundation.org](http://www.SarnoffFoundation.org)* ).

In planning for the Foundation’s 30<sup>th</sup> year and beyond, the Sarnoff Foundation’s leadership has been exploring ways to strategically strengthen its commitment to the research experience of our Fellows as well as expand opportunities to assist our diverse Alumni Society succeed at critical career milestones.

However, one could not have predicted the current turn of economic events. Even with careful and prudent financial management; the Foundation’s endowment has not been immune from these environmental pressures and funding resources are stretched. In addition, applicant demand for the Fellowship program is higher than ever and the projected cost for each grant awarded has increased to over \$40,000.

To preserve Sarnoff’s unique Fellowship Program, sustain the number of Fellows funded annually and, enhance efforts to support the next generation of leaders, additional resources beyond the sole funding source provided by Dr. Sarnoff’s bequest are needed.

The ***Campaign for the Next Generation*** has been launched to encourage those who share our commitment to cardiovascular and biomedical research to make an investment in the future.

I am pleased to report that 100 percent of Sarnoff's volunteer Board Members have pledged their support and gifts of all levels, including sponsoring a Sarnoff Fellow, have been committed.

We hope you will join with us to build upon the legacy of Dr. Sarnoff by making a gift or pledge (*to be paid over three years*) to the campaign.

With your donation, you may be confident that your charitable support will be used wisely to inspire cutting-edge research, innovative treatments for patient care and significant contributions to the medical field by Sarnoff Fellows in the decades ahead.

Thank you for your thoughtful consideration of our request.

Sincerely,

Myron L. Weisfeldt, M.D.  
Chair, Development Committee  
Sarnoff Board of Directors

*P.S. We look forward to adding you as a member of Stan's Circle of Patrons.*